



Business Fredericton North Inc. 2023 Year in Review

May 9, 2024



Business Improvement Associations



- An association of NON RESIDENTIAL PROPERTY OWNERS, commercial property owners and tenants within a defined geographical area who work collectively to create prosperous, competitive and safe business areas that attract people to shop, live, work, visit and invest.
- BIA's are the purest form of economic development, commercial property owners levy themselves on the assessed value of their property and that levy is returned to the BIA for their operations and reinvestment in the area.
- Not for Profit organization run by a board of directors.

Board of Directors and City Representatives



➤ President	Brian Wall	Plaza Retail REIT
➤ Vice President	Wendy Williams	Berni Williams Dejadins Insurance
➤ Treasurer	Mark MacFadzen	Leede Jones Gable
➤ Director	Gordon Burt	Commercial Property Owner
➤ Director	Amy Watt	Dave Watt Realty Ltd.
➤ Director	Alana Nicklin	Plugged In CPA
➤ Director	Matt Corey	Half Cut Brewing Company
➤ Associate Director	Patrick Brooks	St. Mary's First Nations
➤ Associate Director	Gerry McBride	Brookside Mall
➤ Associate Director	Anna Zalot	Swift's 15 Minute Oil Change
➤ City Representative	Councillor Mark Peters	
➤ Alternate Representative	Councillor Jocelyn Pike	

BFN's Boundaries



- 2.3 KM Rectangle
- 95 Levied Properties
- \$120,737 levies

Municipal Tax Base in Core BIA Over \$60 Million in 2023



The Northside Core saw an increase in tax base of \$6,810,500 from 2022 to 2023 with new developments throughout the BIA



BFN what a partner should be!
Supporting Business, Hosting Events and
Investing in our Community
for the betterment of all Frederictonians!

Rediscover Main Street



- In Jan. '23 BFN completed the projects associated with the ACOA Rediscover Main Street program hosting a community skating party at the Mitch Clarke Nashwaaksis Park during Frostival.
- With free hot chocolate, cookies, and BFN Toques for the public.
- Fully funded, staffed and administered by BFN.
- Zero Cost to the City of Fredericton.

Let's Meet on Main



Let's Meet On Main...



And Shop For The Kids!

Photo: Crabapple Kids 269 Main Street

#lovethenorthside

Let's Meet On Main...



For Insurance Advice!

Photo: Berni Williams Desjardins Insurance 132 Main Street

#lovethenorthside

Let's Meet On Main...



For Some Bowling!

Photo: The Drome 301 Main Street

#lovethenorthside

- Social Media Campaign developed with the Rediscover Main Street funding, making shopping local personal showing all the goods / services / people and businesses of Main Street continued throughout 2023

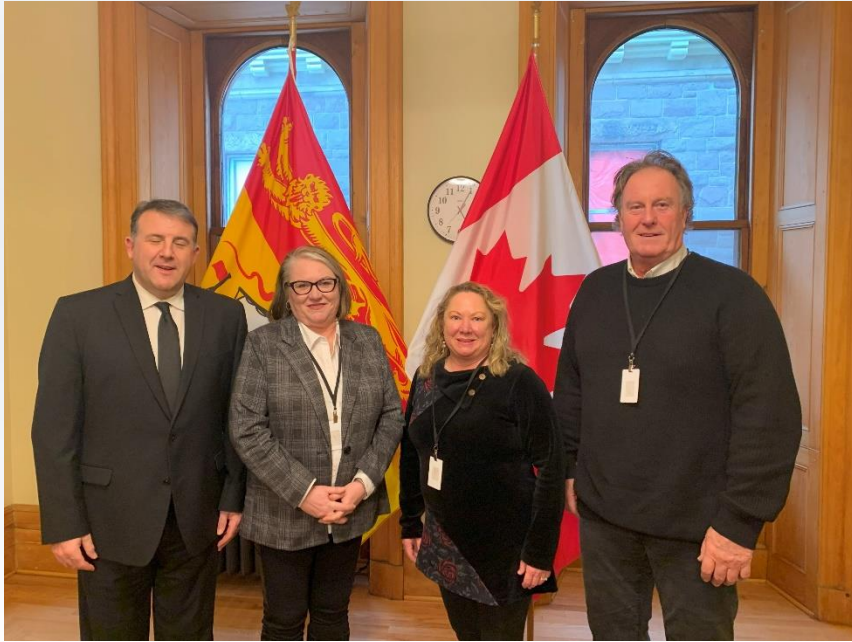
BUSINESS
fredericton**NORTH**
Bridging Opportunity with Business

BFN a partner with Fredericton Police Force



- BFN invested \$7,000 in 2023 to assist the Fredericton Police Force purchase a community safety camera for the corner of Main Street and Brookside Drive.
- BFN also acted as a communication vehicle for the FPF, for their business round table event and to encourage businesses to support the camera project.

BFN helping lead Downtown NB



- Trina MacDonald, BFN's GM has been President of DNB for the past 5 years and has been working with their executive to secure funds for BIAs in the Province.
- In 2023, DNB was successful in signing an MOU securing \$1 Million for Capital Projects, Events, and Planning Projects for BIAs in NB.
- The DNB Investment Initiative – Heart of our Communities was rolled out in May 2023 and all 24 BIAs in NB were able to access funding for investment



BFN helping lead Downtown NB



- BFN accessed \$20,000 from the DNB Investment Initiative to assist with the costs for the revitalization of the Nashwaaksis Commons, lighting and benches.

Movies in the Park

- Hosted 2 Free outdoor Movies in the Park and accessed \$5,000 from DNB for this community event.



BFN Summer Concert Series



BFN 2023 SUMMER CONCERT SERIES

Wednesday Concerts: 7-8:30pm

June 14: Clifford Kelly Band (Country)
June 21: Cross Cut Reloaded (Blues/60's Rock)
June 28: Overwound (Blues/Rock)
July 5: Retroactive (80's Rock)
July 12: Country Classics (Country)
July 19: Soupy and the Poor Boys (Classic Hits 60's/70's)
July 26: Cherry Dynamite (Pop/Rock)
August 2: The Contradictions (Outlaw Country)
August 9: Cathy Hutch (Rock/Country/Blues)
August 16: Acoustic Rewind (70's, 80's, 90's Pop)
August 23: Vinyl Tap (Classic Rock)
August 30: Free to Grow (Rock)



Thursday Concerts: 7-8:30pm

August 10: Katherine Muller (Celtic/Maritime)
August 17: The Fembots (Cabaret Pop and Blues)

Special Event Day: August 30

Red, Blue, and Grey: Noon to 1:30pm

York Care Centre Concerts

June 3 at 2:30pm: Rick Reissner Band (60's, 70's, 80's music)
July 17 at 6:30pm: Town Cats (Various Genres)
August 21 at 6:30pm: SG and the Tone Kings (Blues and Classic R&B)



Due to the Nashwaaksis Commons being revitalized, the first set of concerts will be held at Mitch Clarke Park, so please bring your own seating. See the Business Fredericton North website for location updates.

SPECIAL THANKS TO OUR SPONSORS



- BFN hosted 20 Free outdoor concerts, which included 6 additional concerts as part of the Fredericton 150 Celebrations.

- This included 3 outdoor concerts at York Care Centre.

- Location was a challenge but BFN ensured the series happened.



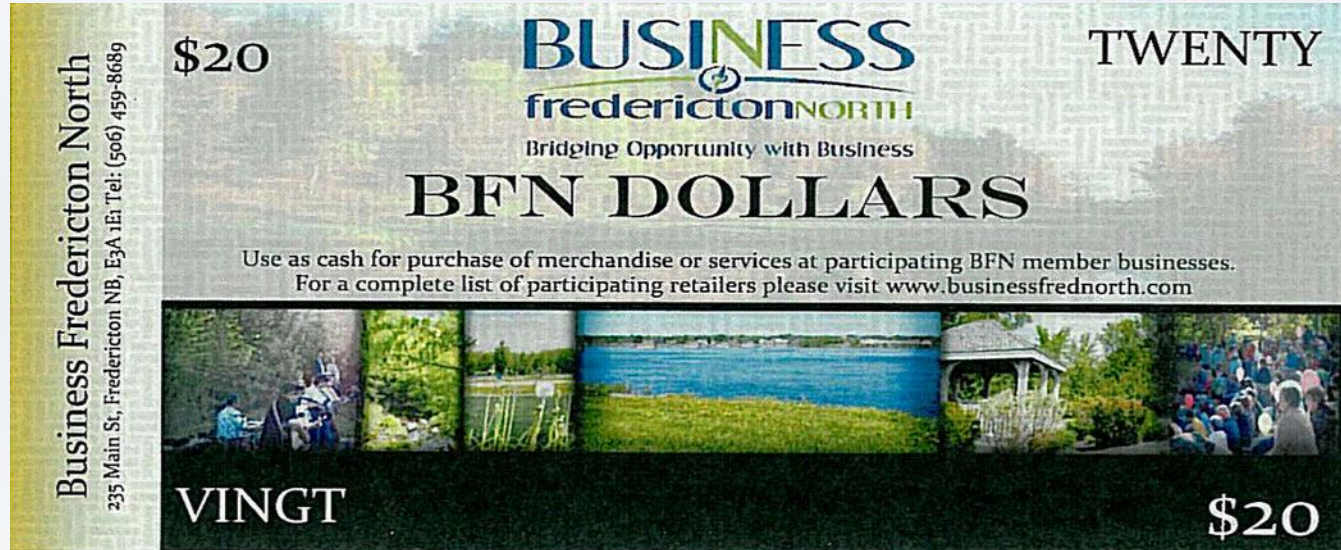
Christmas at the Commons



- BFN hosted Christmas at the Commons with Mr. and Mrs. Claus, Caroling by the Elm City Echoes, Free BFN Toques, Hot Chocolate, Cookies and Candy Canes, and the lighting of the decorations and large tree.



Shop Local Major Investment



- BFN invested \$17,590 in our BFN Dollar Sales, offering a 20% discount on the dollars, selling a total of \$88,050 in total to help local businesses.
- BFN partnered with City Tourism and provided \$1,598 in discounts and \$15,980 dollars in total were sold to City Tourism for their support local efforts.
- Discounts are expensed in BFN Advertising budget.
- A total of \$108,250 BFN Dollars were sold by BFN in 2023



BFN Façade Grant Program



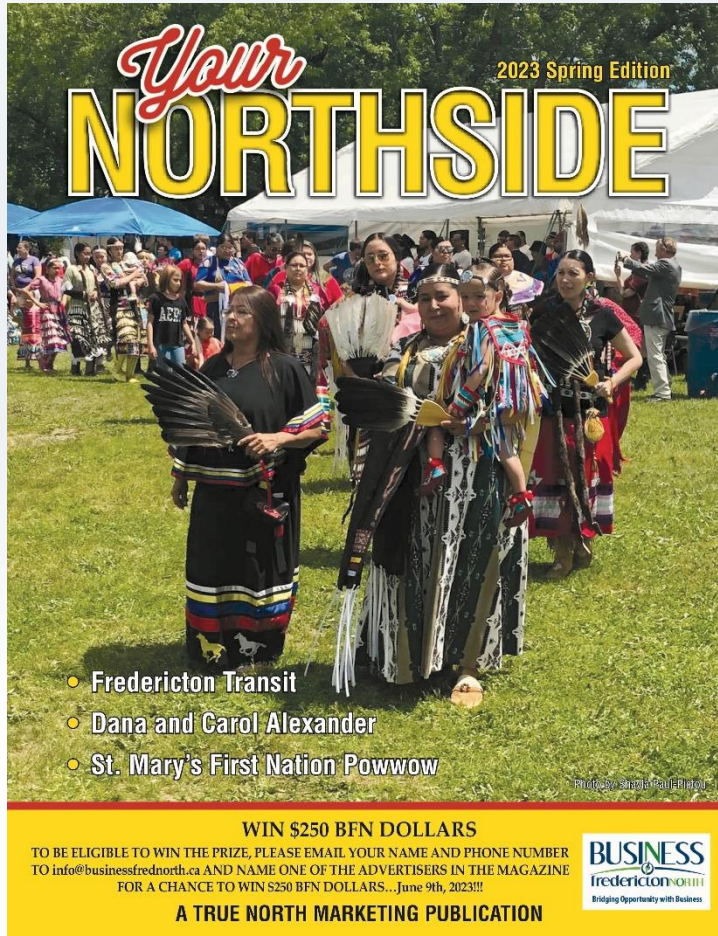
- In 2023 BFN invested \$4050 in Grant Funding which leveraged \$305,000 in property upgrades and investments. Including a full revitalization of 127 Main Street.
- 3 locations received grants from \$1,000 to \$2,000.
- These investments result in increases in property assessments which in turn benefit the City of Fredericton through increased tax revenue.

BFN committed to Beautification



- . BFN maintain a commitment to beautification which represented a \$1,000 investment in plant materials.
- BFN hired 2 students for the Clean Team to pick up garbage, record graffiti, pull weeds and maintain planters, as well as host our concert series.
- Our Clean Team staff represented an \$8,900 investment by BFN.

Your Northside



- BFN was able to deliver Your Northside 3 times in 2023 to over 7600 Northside homes.
- 10th year for this publication and it has become a favourite of our readers.
- Word from the Wards provided an opportunity for Northside Councillors to speak to the residents of the Northside.
- Reinforced shopping local.

Development Continued



- Development continued to grow with commercial, multi-use and residential units being built. New businesses also filled empty commercial spaces.

Social Challenges continued to Impact the BIA in 2023



BFN what a partner should be!



- BFN leverages dollars in order to make positive investments in our business district and our community.
- Limited resources and grants when available are used effectively.
- Our members and the community are receiving both direct and indirect benefits from BFN work.



Questions??