



## REQUEST FOR A DECISION

Regular City Council Meeting – June 27, 2022

**To:** Her Worship Mayor Rogers and Members of City Council  
**From:** Bobby Despres, Sport Tourism Coordinator  
**Date:** June 21, 2022  
**Title:** 2022 PointsBet Invitational Curling Venue License Agreement

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### **ISSUE:**

City Council approval and authorization is being sought with respect to an agreement between Curling Canada, The Capital Winter Club and The City of Fredericton for the hosting of the 2022 PointsBet Invitational September 21-25, 2022 at Willie O'Ree Place.

### **RECOMMENDATION(S):**

#### **A. Recommendation:**

It is recommended that the following resolution be forwarded to City Council for consideration: BE IT RESOLVED that the Council of the City of Fredericton hereby approves the License Agreement between Curling Canada, The Capital Winter Club and The City of Fredericton with respect to the PointsBet Invitational to be held in Fredericton between September 21 and 25, 2022; and BE IT FURTHER RESOLVED THAT the Mayor and City Clerk be authorized to execute the License Agreement and such further legal documents required to facilitate this resolution.

#### **B. Other options: (If applicable, only complete if there are multiple options)**

List the possible options. Any discussion of the options should be included in the *Discussion* section of the report, above.

1. City Council may choose to approve the Agreement between Curling Canada, The Capital Winter Club and The City of Fredericton with respect to the PointsBet Invitational to be held in Fredericton on September 21-25, 2022 and also authorize the Mayor and City Clerk to execute the Agreement on behalf of the municipality.
2. City Council may choose not to approve the Agreement between Curling Canada, The Capital Winter Club and The City of Fredericton with respect to the PointsBet Invitational to be held in Fredericton on September 21-25, 2022
3. City Council may choose to provide other direction to staff pursuant to Section 68(2)(b) of the Local Governance Act, being a direction to an officer or solicitor of the local government.

### **BACKGROUND & DISCUSSION:**

Council's direction is required on this matter as Curling Canada and the Capital Winter Club require a signed agreement prior to proceeding with the logistical planning of the event.

The inaugural PointsBet Invitational is a curling event that will have the top 16 male and female teams from Canada compete in a slam competition format for a prize pool of \$350,000. Broadcasting for the PointsBet Invitational will consist of approximately 33hrs of coverage and will be provided by TSN live from Willie O'Ree Place.

The PointsBet Invitational will be the first major event of the 2022-2023 Season of Champions curling schedule. With the PointsBet Invitational scheduled for September 2022 at Willie O'Ree Place, the event will be a strong economic driver during the tourism shoulder season creating a projected economic impact of approximately \$2 million dollars. Regular ice users at Willie O'Ree Place will be accommodated at other municipal arenas for the duration event.

- **FINANCIAL:** A hosting fee of \$75,000, payable to Curling Canada will be paid from the Tourism Major Events – Sport and Conventions. Facility rental and event related expenses will be paid for by Curling Canada to the City of Fredericton. These fees will fully compensate the City of Fredericton for use of the venue.
- **LEGAL:** The License Agreement contains standard language and provisions. The term is for nine (9) days between September 18 to 26, 2022 to allow for set-up, the event itself and dismantling. Both Curling Canada and the City of Fredericton may terminate the License Agreement for cause. In the event of a Force Majeure, there are provisions dealing with the cancellation of the event. A copy of the said Agreement is attached for City Council's review and consideration.
- **COMMUNICATIONS:** A communication plan will be created in partnership with Curling Canada when an agreement is in place to host the PointstBet Invitational. Upon agreement, staff from various divisions will be engaged, including Corporate Communications Division to ensure proper messaging leading up to and during the event.

### **SPOKESPERSON:**

**Prepared by: Bobby Despres, Sport Tourism Coordinator**

**Approved by: David Seabrook, Director of Recreation, Tourism and Community Engagement**

/Attachments (1) Copy of 2022 PointsBet Invitational Venue License Agreement