

LA VIE
COMME ON L'AIMÉ



LIFE
WELLCRAFTED

FROSTival 2026

January 22 to February 8, 2026

Fredericton
CAPITAL REGION TOURISM

FROSTival has something for everyone!

- Thursday, January 22 – Sunday, February 8
- More than 175 events throughout the region.
- Including outdoor / sport / cultural and so much more!





FROSTival

9 skating events in Officers' Square!

January 23 to February 8

FROSTival DJ Skates

- Fridays 6:30–8:30pm
 - January 23 (Shivering Songs)
 - January 30 (Retro)
 - February 6 (Afro-melodic)



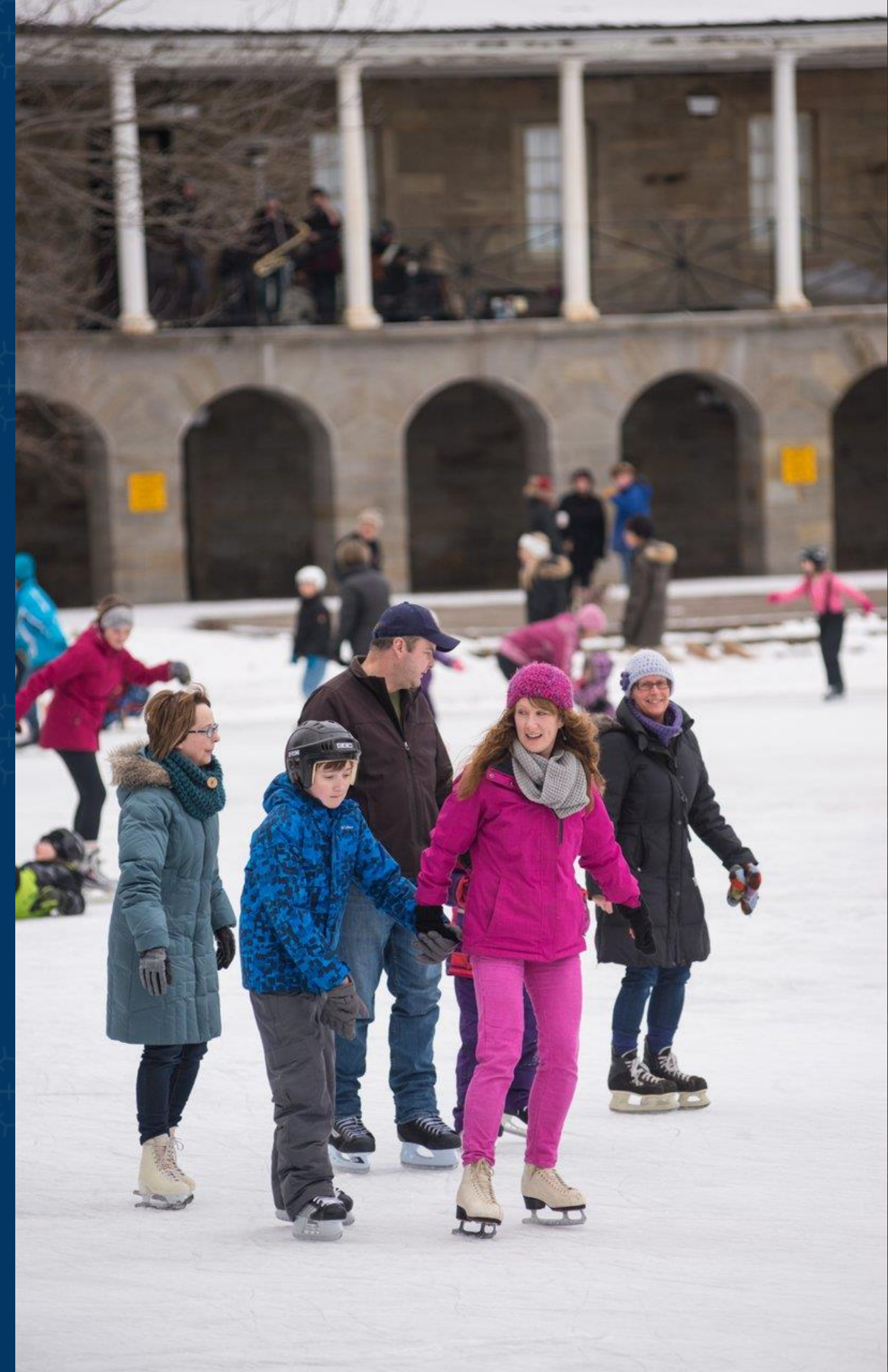
Themed Skating Parties

- Saturdays 1–3pm
 - January 24 (Kilted Skate)
 - January 31 (Acadian Skate)
 - February 7 (NB Folk Skate)



FROSTival Family Skating Parties

- Sundays 1-3pm
 - January 25 (Frosty Family Skate)
 - February 1 (Movie Magic)
 - February 8 (Finale Family Skate)



FROSTival 2026

Over 175 events, including:

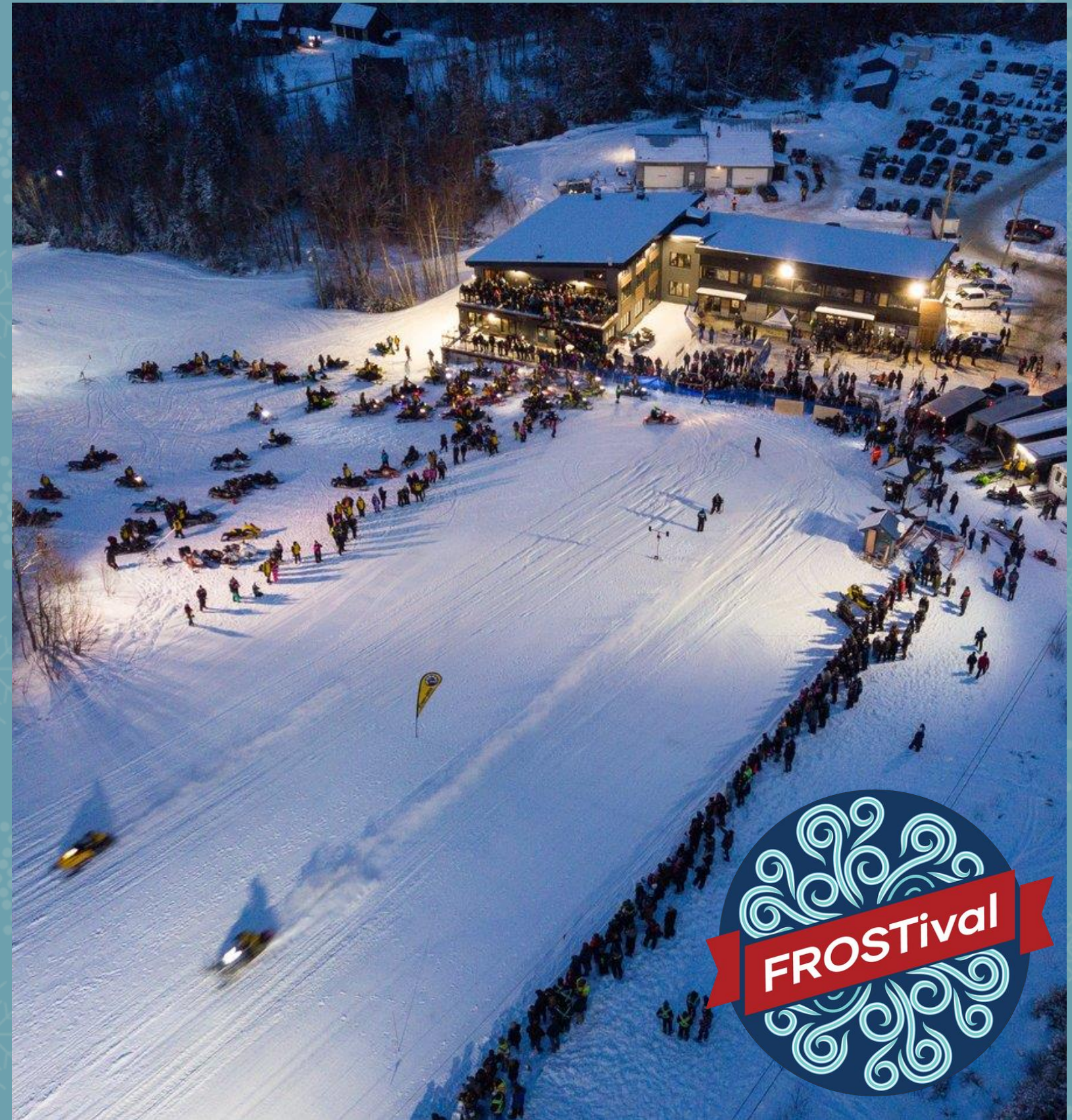
- Shivering Songs
- Dine Around Freddy
- Live performances at the Fredericton Playhouse
- Beaverbrook Art Gallery: Art for Tots – My Silly Snowman!
- Downtown Gallery Hop
- Art Battle at Charlotte Street Arts Centre
- New Brunswick College of Craft and Design classes
- Special accommodation packages
- 'Stay a Night Dinner's on Us!'



FROSTival 2026

More than 20 events around the Fredericton Capital Region, including:

- Speed week, King of the Mountain & Never Ever Days at Crabbe Mountain
- Mactaquac Provincial Park
- Frost & Fire
- OG Winter Wonderland Illumines Night Walk
- Dumfries Maple Sugarbush Breakfast
- Sandwith's Sleigh Rides
- Tiny Trails + Mountain Bike Minto
- And more!



**DINE
AROUND
FREDDY**



**TABLES
GOURMANDES
DE LA CAPITALE**

**SAVOUR THE FLAVOURS
OF THE CAPITAL REGION**

3 COURSES FOR \$45

540 Kitchen & Bar
Bertie's Café (Douglas Harbour)
Big Axe Alehouse & Grill (Mactaquac)
Byblos Restaurant & Bar
Cannon's Cross Pub
Claudine's Eatery
Coastline Pizza & More
Courtyard @Ramada
Dimitri's Souvlaki Restaurant
Dolan's Pub
Dos Toros Taqueria & Tequila
El Mariachi Restaurant & Bar

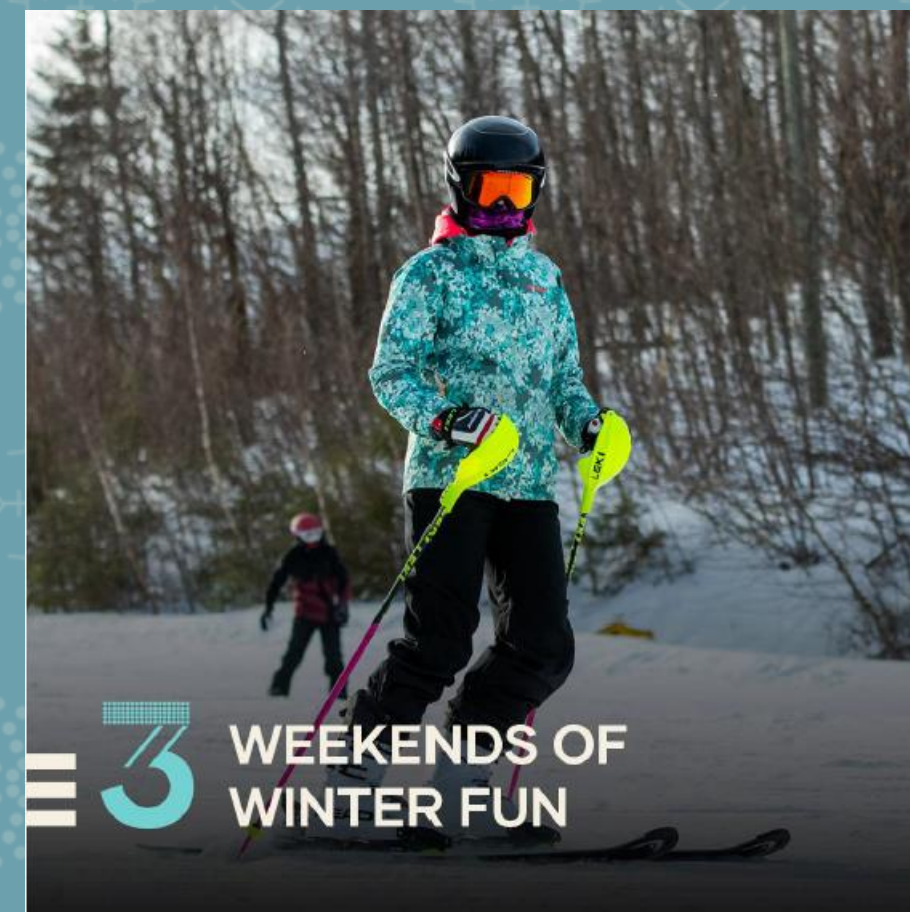
Gahan House Riverside
Isaac's Way
MoCo Downtown
Monks & Jonesie - Bishop Drive
NARU Japanese Cuisine
Pickle Jar
Radisson Waterfront & Lobby Bar
Riverside Grill & Bar (French Village)
Saffron Indian Food
Sam Snead's Oak Grill
The Snooty Fox
St. James Gate

STMR.36 BBQ & Social
The Joyce Pub
The Lunar Rogue
The Palate
The Provincial
The Rail Bistro
The Social House by Monks & Jonesie
The Wetmore-Street Bar & Grill
Wolastoq Wharf

DINEAROUNDFREDERICTON.CA

Advertising

- Meta (Facebook, Instagram)
- Billboards – Moncton & Saint John
- Digital Billboards (Regent St, Cliffe Street)
- Google Display
- Pinterest
- Search Ads
- Radio
- Printed lure mailed to 35,000 households (located in SJ and the Capital Region)
- Magazine ads (Business Fredericton North, Saltscapes)
- 4 Influencer partnerships



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www.frostival.ca

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