

REQUEST FOR A DECISION

Regular City Council – April 11, 2023



To: Her Worship Mayor Kate Rogers and Members of City Council
From: Jennifer Lawson, City Clerk
Date: March 09, 2023
Title: Fredericton 175+ Grants Committee Recommendations

ISSUE:

The Jury for the Fredericton 175+ Grants has reviewed the applications and is providing their recommendations to the Municipal Finance & Corporate Administration Committee for their consideration.

RECOMMENDATION(S):

A. Recommendation:

It is recommended that the following resolution be forwarded to City Council for consideration: BE IT RESOLVED THAT the Council of the City of Fredericton hereby awards the \$50,000 Fredericton 175+ grants to the following eight recipients: Adult Literacy Fredericton - \$5,000, Musical Ventures Inc (Atlantic Sinfonia) - \$5,000, Beaverbrook Art Gallery - \$5,000, Capital Arts Support Inc - \$10,000, Fredericton Arts and Learning Inc (Charlotte St Arts Centre) - \$5,000, Fredericton Exhibition Limited - \$5,000, Fredericton Outdoor Summer Theatre (FROST) - \$10,000, York Care Centre - \$5,000.

SITUATION, BACKGROUND & DISCUSSION:

SITUATION

- a. Current Direction. As part of the 2023 budget process, money was allocated to celebrate Fredericton's 175+ including grants to community groups.
- b. Alignment. Aligns with Council's Vision of being People-Focused and creating a safe and inclusive community that offers an abundance of diverse recreational and cultural experiences.
- c. Link to CAO goal or inflight. Corporate Priority -13 – Develop and Implement a Celebration of Fredericton's 175+ Anniversary.
- d. Why is this coming to Council and why now? The Jury has reviewed the applications and are providing their recommendations for the Committee's consideration.

BACKGROUND.

Fredericton's history goes back thousands of years. Originally home to the Wolastogiyik People, the French and British followed. Today, this scenic bend on the river is home to people from around the world.

Fredericton was incorporated as a city on March 30, 1848, by an Act of the Provincial Legislature. 175 years later, we pause to celebrate that milestone, along with all the history that went before. As part of those observations, the City of Fredericton announced in January that it would provide \$50,000 in Fredericton 175 + Community Celebration Grants.

DISCUSSION.

The grants are intended to support projects and activities organized by community organizations interested in celebrating Fredericton's rich history and culture. Eligible activities must take place in the City of Fredericton and be accessible to the public. They must also be inclusive and demonstrate engagement of community members from diverse backgrounds.

Thirteen organizations submitted grant proposals which were evaluated by a jury consisting of the Mayor, the Chair of the Arts and Culture Advisory Committee, the Manager of Fredericton Tourism, the Cultural Development Officer, and the City Clerk. Originally it was thought the City would awards 7 community grants, 3 grants of \$10,000 and 4 grants of \$5,000. The jury is recommending grants go to 8 organizations, 2 grants of \$10,000 and 6 grants of \$5,000 as follows:

Organization	Amount
Adult Literacy Fredericton Story Walk	\$5000
Atlantic Sinfonia – A Musical Celebration of Us	\$5000
Beaverbrook Art Gallery – Jordan Bennet Mural Programming	\$5000
Capital Arts Support – Tannery 175+ Concerts	\$10000
Charlotte St. School Reunion	\$5000
Fredericton Exhibition Ltd – Community Block Party	\$5000
Fredericton Outdoor Summer Theatre – Dosquicentennial	\$10000
York Care Centre – Old Time Country Fair	\$5000

From stories, to art murals, musical celebrations, theatre, reunions, concerts, fairs and block parties the recommended organizations provide a broad range of activities aimed to be diverse and accessible to the public.

- **FINANCIAL:** The one-time \$50,000 for these grants was budgeted for during the 2023 budget process.
- **LEGAL:** Pursuant to the *Local Governance Act*, City Council may adopt a resolution to grant money for a municipal purpose to certain types of organizations or corporations for social and environmental purposes. agreement must be attached to the report for the consideration of Council.
 “102(1) Subject to subsection (4), a local government may, by resolution of council, make a grant of money or an in-kind grant for municipal purposes to any of the following on the terms and conditions that are determined by council:
 (a) a charitable or non-profit organization or corporation;
 (b) a recreational, cultural, environmental, social or educational organization; and
 (c) any other organization or corporation if, in the opinion of council, the grant will benefit its residents and assist in the social or environmental development of the local government.”
- **COMMUNICATIONS:** The Fredericton 175+ celebrations mark an important milestone in the City's history and growth. The focus is not just on our 175th anniversary as a city, but on the history that came before and the future that lies ahead. The grants are intended to support projects and activities organized by community organizations interested in celebrating this rich

history and culture. Corporate communications will work with staff to prepare appropriate communications to support the announcement of the successful grant applications.

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• **CLIMATE LENS:**

Does this proposal move the City of Fredericton closer to its greenhouse gas (GHG) emissions reduction targets of 50% reduction by 2030 and net-zero by 2050 in line with the City's Corporate Energy & Emissions Plan and/or Community Energy Emission Plan?

- ☐ Moves us towards GHG reduction targets
- ☒ No change in GHG emissions
- ☐ Moves us away from GHG targets but there are trade-offs with other Council or Municipal Plan priorities (*identify which priorities*)

Does this proposal improve the City of Fredericton's resilience to the impacts of climate change in line with our Climate Change Adaptation Plan?

- ☐ Moves us towards climate resilience
- ☒ No change in resilience
- ☐ Moves us away from climate resilience but there are trade-offs with other Council or Municipal Plan priorities (*identify which priorities*)

SPOKESPERSON: Stacey Russell, Tourism Manager

Prepared by: *Jennifer Lawson, City Clerk*

Approved by: *Steve Hart, CAO*

Attachments (1) – Appendix – Summary of Applications

Appendix – Summary of Applications

Adult Literacy Fredericton Story Walk - We are looking to establish a Story Walk along one of Fredericton's many trails. The Story Walk is a fantastic community literacy initiative that promotes healthy activity, social connection and a love of reading. The trail would consist of ten to twenty posts (depending on funding) spaced along the approved trail. Each post would feature 1-2 pages of a story by a local author, or celebrating Fredericton's history, so that as families stroll along the path, they can read the story together while enjoying fresh air and exercise. The Story Walk would be open from June to September.

Atlantic Sinfonia - This summer season, Atlantic Sinfonia proposes "Fredericton – A (Musical) Celebration of Us," a free concert to take place at Christ Church Cathedral as an extra offering during the context of the 30th annual New Brunswick Summer Music Festival (NBSMF). This will be an evening to remember as the groups will be presenting a full-string orchestra with an accompanying choir. The music presented will be from Fredericton based composers past and present such as Bishop John Medley, Janis Kalnins and others. We will also present a newly commissioned piece in honour of Fredericton's 175 anniversary. The new work will be written by Fredericton composer, Christian Bérubé. M. Bérubé is an active composer who has worked in a wide variety of media, including music for film and video games. His composition will bring

together elements that represent our first nations as well as the two main settler populations of the French and English. It will truly be a celebration of 'Us'.

Beaverbrook Art Gallery - The Jordan Bennett mural portal – A gateway to reconciliation - This project advances the goals of the Beaverbrook's programmatic three-year initiative, "Shared Spaces," which entirely comprises Indigenous programming and exhibitions. "Shared Spaces" has been designed to increase our Indigenous exhibitions, education and public programming that is designed and presented by emerging and established Indigenous artists and voices from the City of Fredericton and St. Mary's First Nation, New Brunswick, and the rest of Canada. The mural, interpreting symbolically the riverscape of the St John/ Wolastoq River as it passes by Fredericton and St. Mary's First Nation will be a powerful and emotionally resonant visual land acknowledgement that all visitors to the Beaverbrook will pass through when entering the exhibition galleries.

Capital Arts Support – Tannery 175+ Concerts - To commemorate the City of Fredericton's momentous 175+ anniversary, Capital Arts Support is looking to present "Tannery 175+": two free concerts in the Tannery during the 10 days of celebrations. Happening on two consecutive weekends (August 12 & 19th), the events will exclusively present local artists, offering regional acts headlining gigs during Fredericton's peak tourism season. The lineup will reflect Fredericton's rich and diverse community.

Charlotte Street Arts Centre Reunion - To celebrate Fredericton's 175 years of incorporation, we would like to host a Charlotte Street School Reunion! By inviting all former alumni to the school to celebrate one of the oldest and the only refined Italianate brick buildings in this city, we feel this would be the perfect way to commemorate Fredericton's history. This event will also be open to the public, allowing members of the Fredericton community to reflect on this important piece of history. Our goal is to work with NB Archives and/or School Days Museum to create an exhibit of historical photos that will be on display from July 21, 2023, to September 20, 2023, and open to the public to enjoy. This would be a multimedia exhibition and will include historical photography, film (to be played on a loop), and other pieces of memorabilia, such as the chalkboard.

Fredericton Outdoor Summer Theatre - In the year 2023, it being the City's 175th anniversary, we intend to focus on this dosquicentennial and Capitalize on that! We look forward to celebrating the city's history and culture during the 10 day festival mid-summer but will also be celebrating for the 10 weeks of summer. Every year we do four shows: a centrepiece theme show, two shows on typically historical themes and at least one show on a green or environmental theme. Dosqui will be our big show and will not only play in the park setting but travel during the festival days and hopefully beyond. Our historical character shows will focus on two giants of Fredericton 175 years. One male and one female, one for the 19th and one from the 20th, one of politics and the affairs of state and the other a community builder and philanthropist. They are Hon. Chas Fisher and Aida Flemming, respectively and respectfully!

Fredericton Exhibition Limited – Community Block Party - Start the Fredericton 175 Celebration with a Giant Community Block Party and Hoedown on 11th and 12th at the newly renovated and decorated Livestock Barn. Insider visitors will experience a 36,000 square foot Fredericton pavilion consisting of; live local performances, local craft breweries, memory lane with city photos from the provincial archives, selfie stations with recreated mock store fronts and significant building fronts to represent Fredericton Heritage, local businesses showcasing their history in the City and the first Brian Smith Memorial Photo Exhibit featuring a 50 year collection of award winning photography from the Devon native.

York Care Centre Inc - York Care Centre is proposing to hold “Old Time Country Day” on June 3, 2023. The event is held on the grounds of York Care Centre and focuses on “old-time” activities such as hay wagon rides, old-time music, summer picnic & BBQ. The event is open to the public and provides our elderly residents and their families with the opportunity to interact with members of the community in a barrier-free environment. Attendance at this event has been approximately 500 visitors in past years.

This year, as part of the 175+ celebration, we are proposing to incorporate two additional features which highlight and commemorate the history of the Sunset Drive property. First, the Fredericton North Heritage Association has agreed to hold an exhibition of documents, photographs, etc which show the history of the lands and property of the Municipal Home / York Care Centre. Second, York Care Centre would like to install a commemorative sign on the physical property of 100 Sunset Drive to identify the original site of the municipal home. The sign would include photographs and a “bite-sized” history lesson. The sign would be located in a shady area near the Sunset / Claremont intersection. A ceremony would be held to unveil the sign.